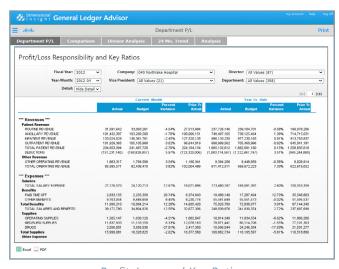






Quickly access the data necessary to control costs, improve cash flows and increase productivity

Using General Ledger Advisor allows finance to share data with managers in a secure environment without giving access to the entire general ledger. Managers only see what they need to. Finance does not have to send out unsecured excel spreadsheets to accomplish communication with managers.



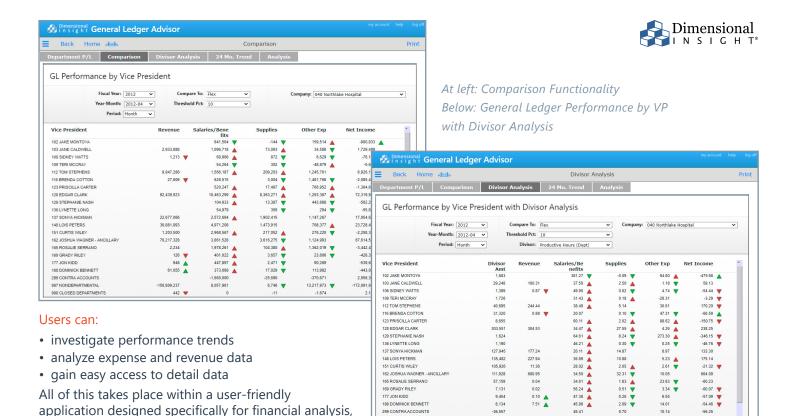
Profit, Loss, and Key Ratios

The Challenge

Operating managers need timely access to information. With this access, they can manage expenses and revenues in a more self-sufficient, secure, and cost-effective way. The challenge is finding a way to provide that access.

The Solution: General Ledger Advisor

General Ledger Advisor provides that access with an intuitive dashboard-based interface. It includes powerful ad hoc analysis and reporting capabilities that enable users to discover the answers to their own questions without involving IT.



169 GRADY RILEY

188 DOMINICK BENNETT

177 JON KIDD

7,131

8 134

Clear Visibility & Confidence in Financial Data Shared Across the Organization

Data Visualization

Dashboard views provide the ability to see the information behind general ledger entries. Indicators provide a quick visual reference of trends.

All of this takes place within a user-friendly

reporting, and independence from IT.

application designed specifically for financial analysis,

Self-Service Analytics

Users can answer their own questions with General Ledger Advisor's selfservice analytics, accessing timely insights to increase productivity and improve the company's bottom line.

Governed Data Discovery

General Ledger Advisor delivers information that is managed and secured by your governing department — whether it be IT or some other group of individuals.

-60.07 ▼ -57.09 ▼ -54.46 ▼

3.34

9.55

14.01

Combining Budget, Forecast, and General Ledger Data

An organization's profitability can be ascertained from the following information:

- performance against budget
- comparisons across the organization
- budget information
- forecast feeds
- invoice details

Easy access to the most current version of this information helps managers make the right business decisions. However, at many organizations, this information is based on data drawn from disparate sources. Combining that data can be a slow and time-consuming process prone to errors

and inconsistencies. This lag in time while integrating the data puts managers at risk as decisions are made based on outdated information.

This is not a problem with General Ledger Advisor. General Ledger Advisor has an improved integration process that automates integration of the general ledger with budget and forecasting systems. With the integrated data, General Ledger Advisor then provides users the ability to analyze revenues and expenses at all levels. Users can even dive into data detail as needed. Fully automated integration gives General Ledger Advisor users a complete, reliable view of actual and relative performance. This visibility improves productivity and instills confidence in data shared across the organization.

Part of Dimensional Insight's Library of Applications

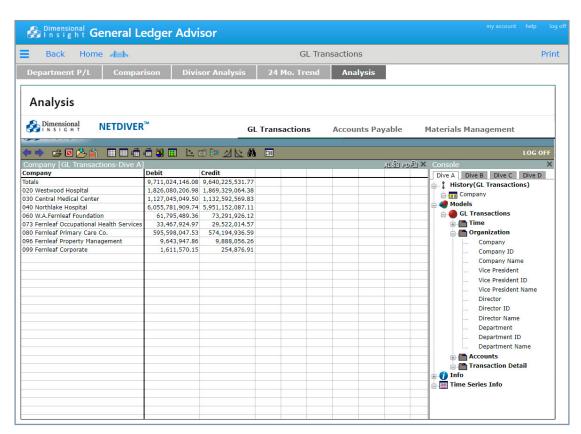


General Ledger Advisor is built on Dimensional Insight's award-winning enterprise analytics platform. Deploying these applications results in deep and sustained financial, and operational improvements that impact customer service and your organization's bottom line. Diver Platform and Dimensional Insight's Library of Applications satisfy your company's enterprise reporting needs.

Benefits to the Library of Applications approach

- Data trust across departments. Data governance ensures the use of consistent, standardized, validated, and documented business rules and measures across applications. This means all departments are using the same definitions for decision-making.
- Quick to implement. Dimensional Insight uses a
 proven process that leads to short implementation
 times and quick time-to-value. Building applications
 on previously implemented Dimensional Insight apps
 leads to even shorter deployment times, especially
 when compared to department-specific apps from
 multiple vendors.
- Lower overall costs. Because Dimensional Insight applications are all built upon Diver Platform, companies do not incur the high costs associated with licensing and supporting solutions from multiple vendors.

- Designed to be customizable. Users access 1,000s of off-the-shelf industry-standard business rules that can be deployed "as is" or adjusted to your unique requirements.
- Consistent look and feel across application areas.
 Applications all have a consistent, intuitive look and feel. Moving from one application to another is seamless. Executives and other users do not have to learn several applications.



General Ledger Advisor's Analysis view allows users to conduct their own ad hoc inquiries.

Built on the award-winning enterprise analytics platform: Diver Platform®

- Dresner Advisory Wisdom of Crowds BI Market
 Study. Recognized as an Industry Leader in the Wisdom of Crowds BI Market Study, Dimensional Insight receives top ranks in this independent BI user survey.
- Leading edge technology. Enterprise analytics
 platform combines ETL, data management, and selfservice analytics to provide a powerful engine that
 generates results for all types of users.
- Data governance. Rigorous processes that manage and protect data ensure data trust and consistency across the organization.
- Custom development. Since Diver is a development platform, customers can modify existing Dimensional Insight applications or build new ones on their own, giving them the best of both worlds.
- Data when and where you want it. Users can easily access data from their desktop, laptop, tablet, or phone.
- Multiple deployment options. Organizations can host deployment on site, in the cloud, or via SaaS.



About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.



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